

2024



# CAEN MER

*Convention Bureau*



**THE CONVENTION BUREAU AT THE SERVICE OF YOUR EVENTS**



**Caen** is a city on a human scale with a wide range of attractions: a marina in centre of the city, vast green spaces, famous gastronomy, dynamic night life (35,000 students), a rich cultural provision and remarkable architectural heritage.



The Place Saint Sauveur.

## Caen la mer, in Normandy, your ideal business destination!

Just two hours from Paris, Caen la mer is a dynamic, multi-faceted and attractive region with over 280,000 inhabitants. Caen la mer has a large number of attractions for visitors: the regional capital, Caen, founded by William the Conqueror in the 11<sup>th</sup> century, seaside resorts from Ouistreham Riva-Bella to Lion-sur-Mer, 10 kilometres of fine sandy beaches, two marinas, a cross-Channel port, the Orne Estuary Nature Reserve and Sword Beach, one of the five D-Day landings beaches, famous gastronomy and a wide range of sports and cultural activities...

The international reputation of the region, at the heart of Normandy, is outstanding, resulting from events that are now part of world history, such as the foundation of Normandy by the Vikings, the Norman conquest of England by William the Conqueror and D-Day.

Caen la mer boasts an exceptional, central position for accessing the rest of Normandy.

**Strongly attached to its values, Caen la mer is a city that will always leave visitors the freedom to make their own choices – which are vast, since the city has everything!**



The Caen Memorial.



The marina.

**Caen** is an attractive city drawing visitors from all over the world who come to see the Norman abbeys, medieval castle, townhouses and museums, including the Caen Memorial, which earned Caen the “City of Peace” award from UNESCO in 1999. With no less than 81 listed buildings, Caen has been nicknamed the “city of a hundred spires”.



Ouistreham - Riva-Bella.





# Caen la mer - a region with a host of attractions!

**A region rising to challenges and promoting innovation, Caen la mer's economy is based on three centres of excellence and several flagship sectors.**

- ♥ **3 centres of excellence:** Secure Electronic Transactions (**TES centre**), automobile (**Nextmove**), the horse industry (**Hippolia**)
- ♥ **Top-quality sectors:** Health (François Baclesse Centre for oncology, neurosciences and neurology at Caen University Hospital in the Cyceron research centre), electronic money, electronics, materials (GANIL: particle accelerator), food industry (Valorial), sailing, aeronautics...

Specialised in research and innovation, **Caen la mer promotes interaction between the centres of excellence, the flagship sectors, engineering schools, research centres and companies.**



## A Congress Office at your service

As the business department at the Caen la mer Tourist Office, the Congress Office is your contact for hosting and organising your events.

**Our priority: making sure your needs are met!**

Basing ourselves on extensive experience, we study the feasibility of your project, advise you free of charge about choosing the facilities available and consult with the local partners that are best suited to your needs.

**Making a success of an event means knowing how to count on professional partners who are efficient, attentive to your needs and ready to share their experience with you.** All the service-providers working with the Congress Office share the same outlook, ensuring your event will be a success and helping you enjoy all the benefits of our region.



Le MoHo.

**35,000 students, 1 university with 5 campuses, top schools** (ENSICAEN, ESITC, ESPE, EMN, IAE, ESAM, etc.)

**2,200 lecturer-researchers** in the fields of electronic money, artificial intelligence, biotechnologies, etc.

**International brands set up in Caen:** Hamelin (Oxford, Elba), Bateau Group (Algotherm, Neutraderm), AGRIAL (Danao, Ecusson)

**International companies with sites in our region:** Volvo Trucks, Robert Bosch, Valeo, P.S.A, Orange Labs, Cyclopharma, Thalès, NXP, etc.

**Exceptional research laboratories and facilities:** GANIL/SPIRAL 2, Cyceron, Archade, Labéo, 5 Equipex, 5 Labex

**The birthplace of NFC technology** (Near Field Communication or Payment without Contact)

Awarded the "Normandy French Tech" label in 2019



Ganil - Spiral2.





The Caen Zenith.

## A wide range of venues for professional events

We can offer a vast range of venues in the city, beside the sea or in the country to host your business events (congresses, seminars, conventions, conferences, annual assemblies, gala evenings, etc.) for up to 4,500 people.



The Caen Congress Centre.



The Crédit Agricole conference centre.



The University of Caen - Amphithéâtre Pierre Daure.



The Caen Exhibitions Centre.

**The Caen congress centre**, at the heart of the city, with a comfortable amphitheatre with 539 places, a multi-functional 1014 m<sup>2</sup> space and 6 to 9 workshop rooms.

**The Caen Exhibitions Centre**, a versatile venue with 17,841 m<sup>2</sup> of indoor areas (3 halls of over 5,000 m<sup>2</sup> each) and 53 900 m<sup>2</sup> of outdoor areas. It is next to the Zenith, with tiered seating for 800 to 4,500 people.

**The Crédit Agricole conference centre**, an ultra-modern venue with two auditoriums (500 and 200 seats) and a 1000 m<sup>2</sup> reception area.

**The University of Caen** hosts events for external organisations and has a number of reception areas (from 100 to 1,000 people).

**The MoHo**, located near the station, is a new-generation third-party venue and Europe's 1st Collider, dedicated to positive impact. It can host events for up to 400 people.

**The Fine Arts Museum**, in the grounds of the castle with an auditorium with 219 places, and the **Caen Memorial** with two auditoriums with 166 and 340 places.

As well as **hotels for your residential seminars**, we have **traditional and original accommodation, atypical sites** and **a multitude of other events venues**.





## Caen la mer: wide-ranging hotel accommodation – varied, entertaining activities



**Caen la mer has a varied and modern range of accommodation with 80 hotels and residences**, ideally located in Caen city centre, near the major infrastructures, on the city outskirts or next to the sea.

**A wide-ranging and high-quality hotel provision with over 3,700 rooms**, including several international chains (Accor, Best Western, etc.), independent hotels, traditional hotels and residences to host your event.



Are you looking to bring dynamism to your event, motivate your staff, reinforce team spirit? Then we can help with a wide range of original activities both indoors and out.

**Leisure activities:** Festyland amusement park, adventure parks, helicopter trips, flight simulator, archery tag, escape game, treasure hunt, enquiry, quiz room, go-karting, paint-ball, laser game, futsal, padel, indoor climbing, golf, bowling, horse-riding, sand yachting, canoe, paddle, boat, thalassotherapy centre, water sports centre, casino, shopping, entertainment venues, museums, parks and gardens, etc.

## Incentive activities and team building

**Discovery trails** on foot, MTB, scooter, rosalie quadricycles, quads, buggies, personal transporter, 2CV, vintage cars (Jeep, Méharis, luxury cars, etc.)... with hiking, walks, rallies with a road book, treasure hunts, murder parties... **on historic themes** (D-Day, William the Conqueror, etc.) or **heritage themes** (gastronomy with tastings, architecture, etc.).

**Team-building activities: workshops** (for the senses, music, Zen, Normandy, etc.); **beginners' lessons** (wine-tasting, sulky rides, etc.); **contests** (cooking, photos, video games, raft-building, giant puzzles, etc.), **sports competitions** (MTB rally, sand yachting, fishing, regattas, canoeing races, etc.), **themed contests** (Survivor game, local specialities game, etc.), **Olympic events** (traditional, Viking style, etc.), **tournaments** (beach soccer, volleyball, etc.), **original activities** (a barbecue at a racecourse, food on the beach, country meal & picnic, etc.).

# Easy access to our region



## Train

Paris (2 hrs),  
Tours (2 hrs 50)



## Car

Paris  
(2 hrs - A13 motorway)  
Rennes  
(1 hr 50 - A84 motorway)



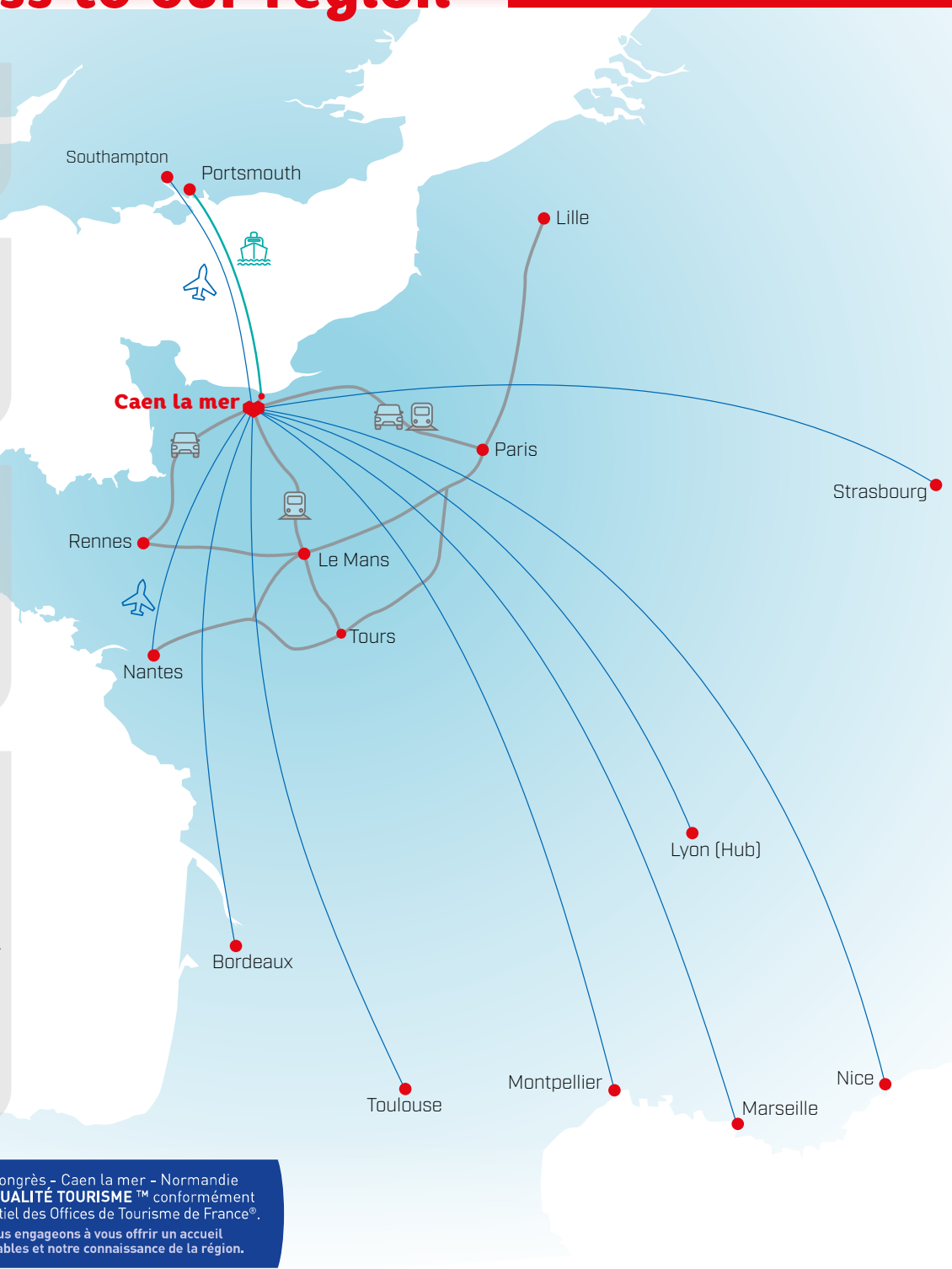
## Boat

> Daily crossings between Caen-Ouistreham and Portsmouth with Brittany Ferries.  
> Ouistreham ferry port, 15 minutes from Caen.



## Plane

> Caen-Carpique Airport:  
N° 1 airport in Normandy  
> 10 minutes from Caen city centre, shuttle service  
> Lyon (1hr15) - Toulouse (1hr20) - Marseille (1hr30) - Montpellier (1hr25) - Nice (1hr40) - Bordeaux (2hr15) - Strasbourg (2hr50) - Southampton (0h45)  
(Flights and times vary depending on the time of year)



L'Office de Tourisme & des Congrès - Caen la mer - Normandie a reçu la marque nationale **QUALITÉ TOURISME™** conformément à la démarche qualité Référentiel des Offices de Tourisme de France®. Toujours à votre écoute, nous nous engageons à vous offrir un accueil chaleureux, des espaces confortables et notre connaissance de la région.

## Contact

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